

MASSACHUSETTS SCHOOL OF ART



OFFERS YOU

Specialized Study in

- FASHION DESIGN and ILLUSTRATION
- MODELING and SCULPTURE
- TEACHER EDUCATION
- FINE ARTS
- GRAPHIC ARTS
- INDUSTRIAL DESIGN
- COMMERCIAL ADVERTISING

MASSACHUSETTS

MASSACHUSETTS SCHOOL OF ART

HISTORY

The Massachusetts School of Art is an established organization, functionally housed, staffed with competent instructors, many of whom are active practitioners in their fields, and serves a well chosen student body being trained to meet the current art demands of industry, advertising and education in Massachusetts.

In looking back over the history of the institution, one finds that the Massachusetts School of Art originated because of the foresight of the Massachusetts Legislature which decreed in the Industrial Act of 1870 that every child in school supported by taxes should learn to draw. It owes its start toward its respected standing in the world of both fine and commercial art to Mr. Walter Smith of Leeds, England, who, as part-time Director of Art Education, formulated the idea into an established organization. Within a period of six years, the Massachusetts Normal Art School, had achieved phenomenal success, and was recognized as an equal of other state educational institutions.

Originally intended as an institution to train future teachers of art, the school out of necessity and through the vision of its leaders, enlarged and broadened its program to include five electives for the benefit of those pupils whose interests were in fields other than education. The school's unique standing as the only art school of its kind in this country had already attracted national attention. The superiority of its training and accomplishments quickly gained it recognition not only national but international. The ever increasing enrollment forced it out of its original quarters in Pemberton Square, Boston, to the Beacon House on Washington Street. From there it later moved to a new building on the corner of Newbury and Exeter Streets where larger accommodations gave the administration opportunities for greater development and progress. In 1924, in acknowledgment of its achievements, the State Department of Education allowed the conferring of B.S. in Education Degree to the graduates of the Teacher Education department. Its present location is now 364 Brookline Avenue, Corner of Longwood Avenue, in Boston and the building which was dedicated on October 28, 1930 is functionally equipped and designed with studios and classrooms.

With War threatening in 1941, the administration, the faculty and the students all rose to the emergency, and changes conforming to the existing and pending needs were introduced. The changes were so timely that many men students leaving school to enter the armed forces were placed immediately in specialized services such as map making, camouflage and military visual units. Though the enrollment of the school was below normal during the war years, the school responded admirably to the constant demands of the war effort and served many government organizations such as the U. S. Signal Corps, U. S. Chemical Warfare Division, the O. C. D. and the Massachusetts Committee on Public Safety. A well balanced curriculum continued through 1945. In March, 1943, the school was given a special "Office of Civilian Defense" Award in recognition of its outstanding war achievements.

With the war over, the Massachusetts School of Art, as with all educational institutions, industrial and government organizations, was faced with the problem of reconversion. The two courses which were eliminated in 1942, Fashion Design and Illustration, and Sculpture, were reactivated and along with General Design, Drawing and Painting, and Teacher Education, offered the student his choice of specialization in one of five major fields of art study. A special program for veterans was introduced to meet the demands of those men who entered the school under the G. I. Bill of Rights.

With the return of the Post-War organization, the school was faced with the challenge of hundreds of applications for admission coming from all parts of the United States and a number of foreign countries. The enrollment is now the largest in the history of the institution.

Massachusetts does not have a policy of excluding out-of-state applicants, but because this institution is supported by State funds, Massachusetts residents are given priority in the matter of admission.

Massachusetts School of Art graduates its students with a wide knowledge and appreciation of art in all the forms. There is a constant attempt to acquaint the student with a familiarity of modern tendencies in all the arts, and a realization of world affairs. Above all, the school sponsors a vital interest in all new approaches to art without losing sight of the valuable tradition which is its birthright.

Art is an exacting and challenging profession, and when supported by adequate training and experience, can make possible a profitable and worth-while life. Massachusetts School of Art graduates have proven this in their distinctive achievements in fine arts, advertising design, industrial design, book and magazine illustration, fashion, crafts, and teaching at all levels.

A unique factor in the curriculum is its basic training which provides a background for apprenticeship and eventual employment in business and industry, or for advanced specialized study. The first two years are devoted to fundamentals.

FRESHMAN YEAR

A concentrated year of study in Art History, Color, Composition, Design, Drawing, English, Instrumental, Lettering, Modeling, Oil Painting, Perspective, Sociology, Structural Design, Water Color. During this year, a student familiarizes himself with basic materials and techniques in preparation for the Sophomore year.

SOPHOMORE YEAR

This second year provides opportunity for concentrated study in Anatomy, Architecture, Art History, Ceramics, Designing in Color and Clay, Drawing, English, Experimentation in Design in Two and Three Dimensions, Illustration, Instrumental, Lettering, Life Drawing, Modeling, Oil Painting, Perspective, Photography, Psychology, Structural Design, Water Color. Developing skills and personal abilities aids in determining the field of specialization.

SPECIALIZED STUDY

JUNIOR YEAR

TEACHER EDUCATION

Advertising Design, Art History, Civic Design, Crafts, Drawing, Education, Educational Principles, English, Home Design, Introduction to Teaching, Life Drawing, Modeling, Observation and Practice Teaching, Painting, Silk Screen, Sociology, Water Color.

SPECIALIZED STUDY

SENIOR YEAR

TEACHER EDUCATION

Advanced Crafts, Art History, Art in a Democracy, Constitutional History, Crafts, Drawing, Education, Educational Psychology, Educational Research, Educational Workshop, English, History of Education, Lettering, Practice Teaching and Supervision, Photography, Thesis, Water Color.

Degree of Bachelor of Science in Education awarded upon the satisfactory completion of this course.

GENERAL DESIGN

Advertising Design, Air Brush, Art History, Display, Drawing, Graphic Arts, Industrial Design, Layout, Lettering, Life Drawing, Oil Painting, Packaging, Perspective, Production Methods, Textile Design, Water Color, Water Color Illustration, Wood Sculpture.

GENERAL DESIGN

Advertising Design, Air Brush, Art History, Design Research, Drawing, English, Graphic Arts, Illustration, Industrial Design, Life Drawing, Oil Painting, Photography, Production Methods, Silk Screen, Water Color.

DRAWING AND PAINTING

Art History, Commercial Advertising, Graphic Arts, Illustration, Lettering, Life Drawing, Oil Painting*, Water Color, Sculpture, Drawing.

*Approximately 50% of time given to Oil Painting.

DRAWING AND PAINTING

Art History, Commercial Advertising, Drawing, English, Graphic Arts, Illustration, Oil Painting*, Water Color.

*50% of time given to Oil Painting.

FASHION DESIGN AND ILLUSTRATION

Art History, Costume Research, Drafting, Fashion Design, Fashion Illustration, Grading, Lettering, Life Drawing, Merchandising, Rendering for Reproduction, Textile, Water Color.

FASHION DESIGN AND ILLUSTRATION

Art History, Air Brush, Drafting, Drawing, English, Fashion Design, Fashion Illustration, Grading, Life Drawing, Rendering for Reproduction, Silk Screen.

Diploma award upon satisfactory completion of the four years.

The tuition fee for residents of Massachusetts is \$100 and for out-of-state students \$350 a year.

For further information regarding admission requirements, courses of study, and opportunities of employment after completion of prescribed work in this institution, write directly to the Office of the President, Massachusetts School of Art, 364 Brookline Avenue, Boston 15, Massachusetts.

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CERAMICS



Experimentation in various media includes a comprehensive and practical study of ceramics. This craft course has become increasingly popular. Through creating, pottery on the wheel and hand built pieces which serve both utilitarian and decorative purposes, the student acquires a keener appreciation of the whole field of ceramics. Study includes modeling, all types of building, firing and glazing.



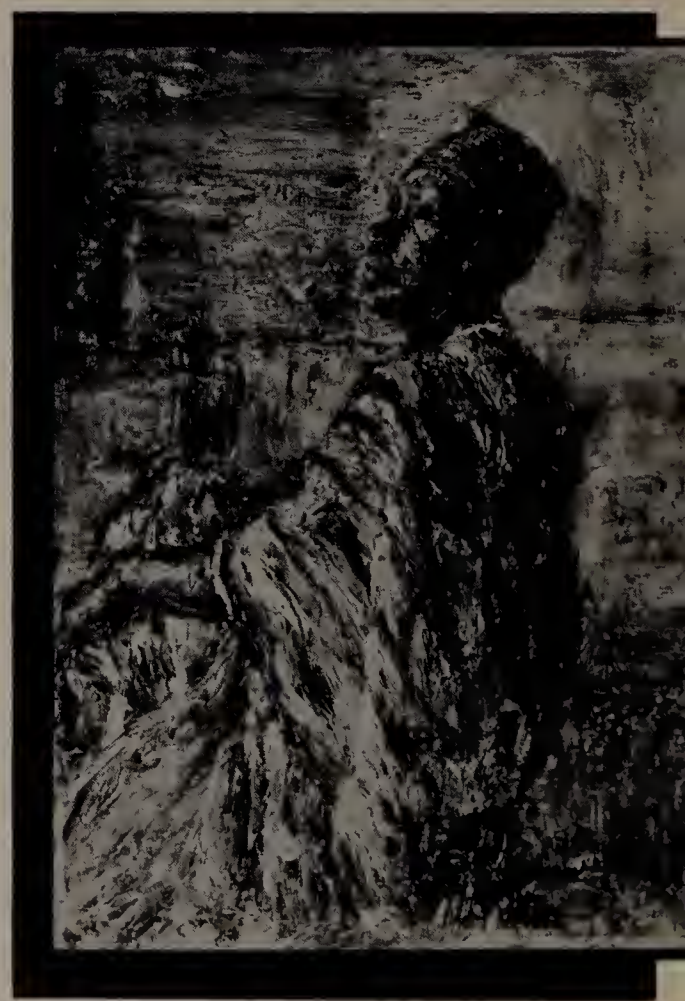
SECOND YEAR BASIC

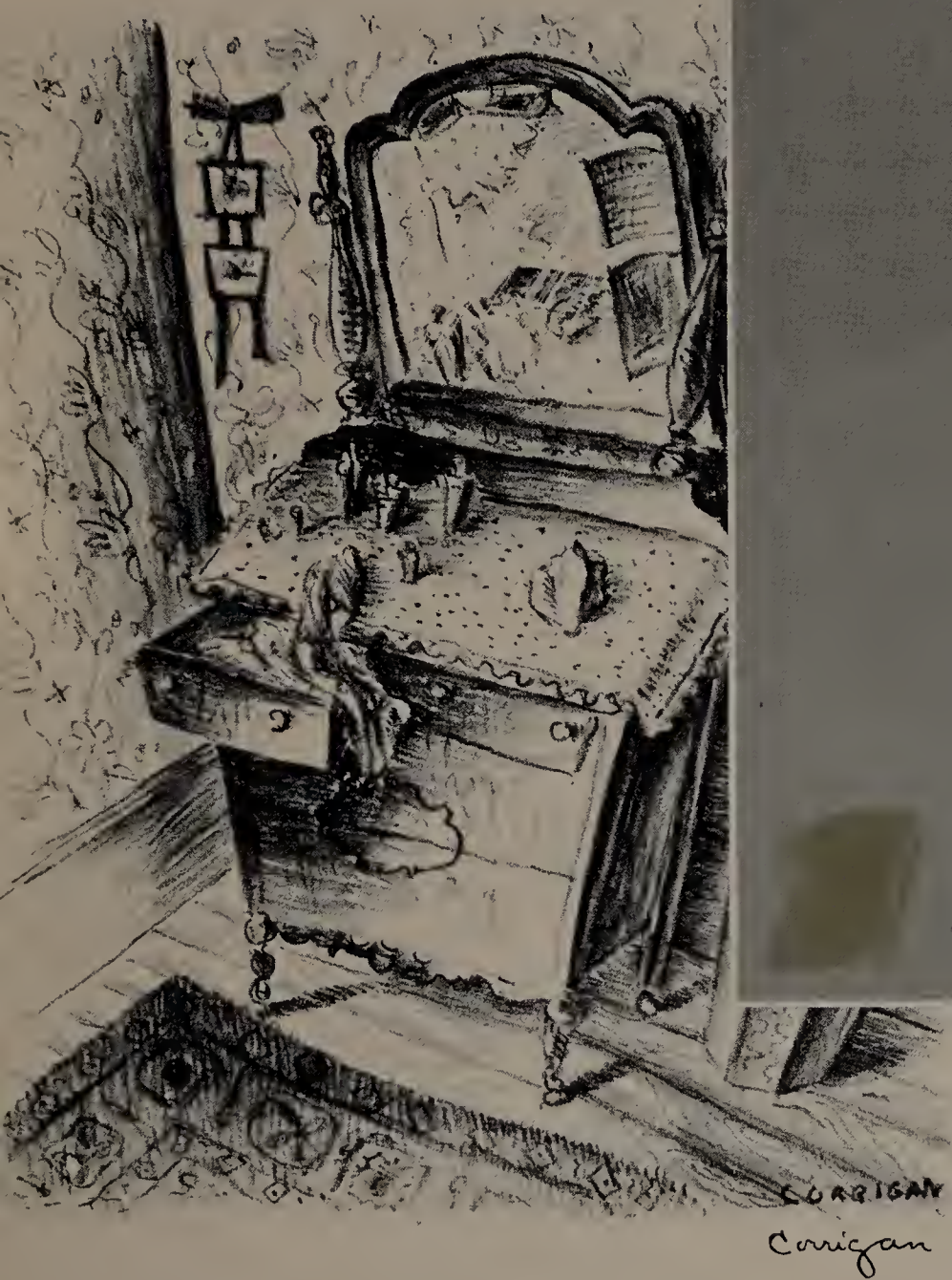


MASSACHUSETTS SCHOOL OF ART

DRAWING & PAINTING

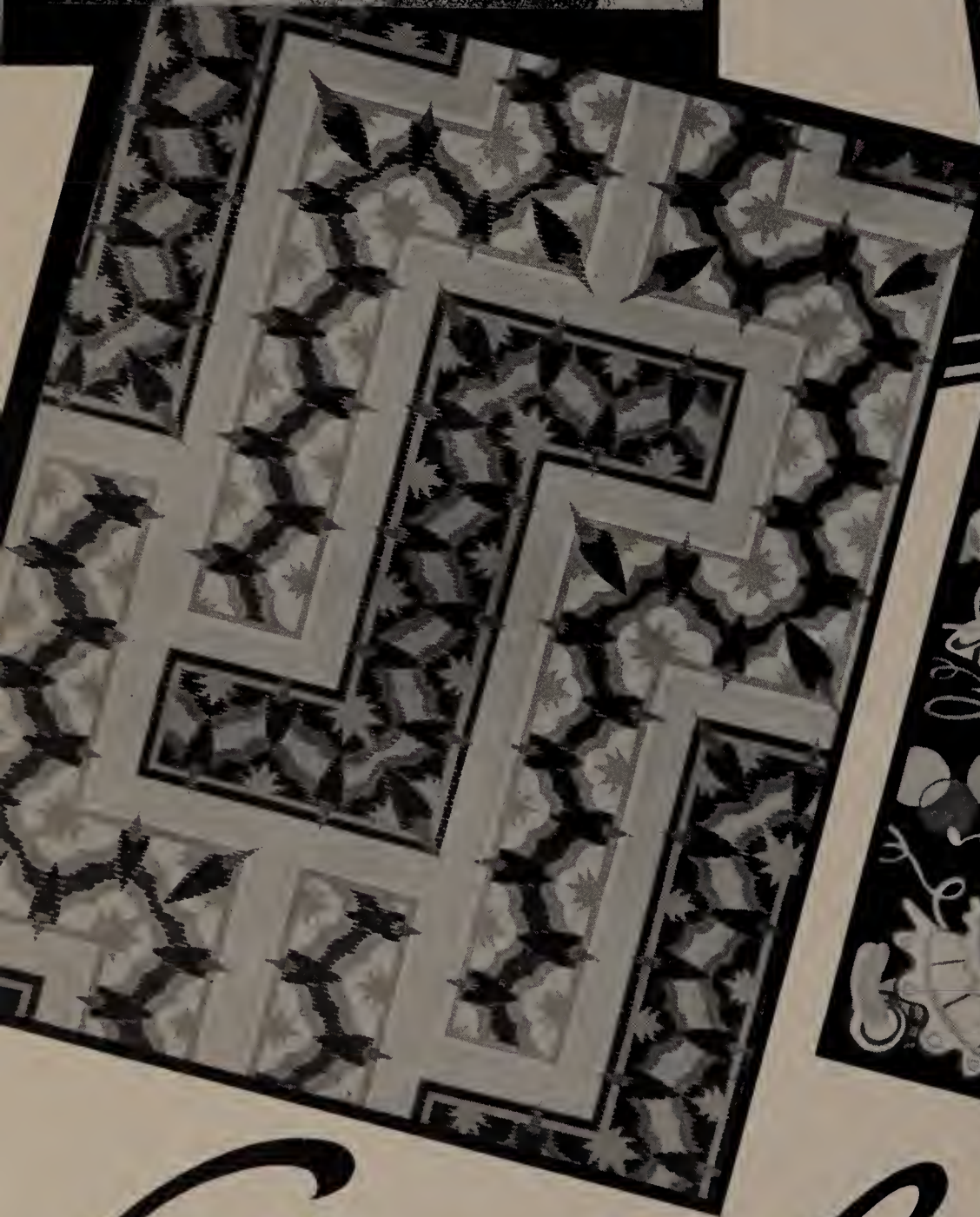
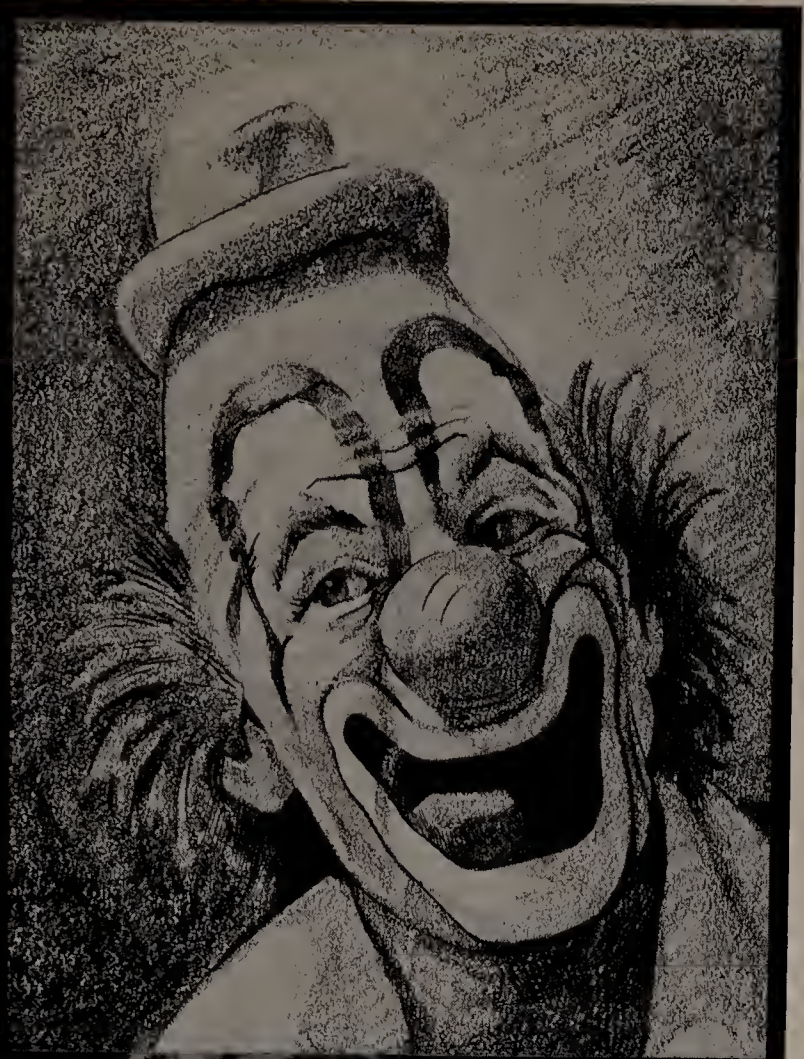
Every student, no matter what his individual talents, is given a thorough grounding in basic drawing and painting techniques, approached from both conservative and modern points of view. Special ability is allowed to develop in the Junior and Senior Drawing and Painting course.





GRAPHIC ARTS

MASSACHUSETTS SCHOOL OF ART



General Design

The lure of printer's ink stimulates advanced students to work on copper plates and lithographic stones, and to print their own creations. Dry point, soft and hard ground etchings, and other graphic processes are all part of a total experimentation procedure.



GRAPHIC ARTS

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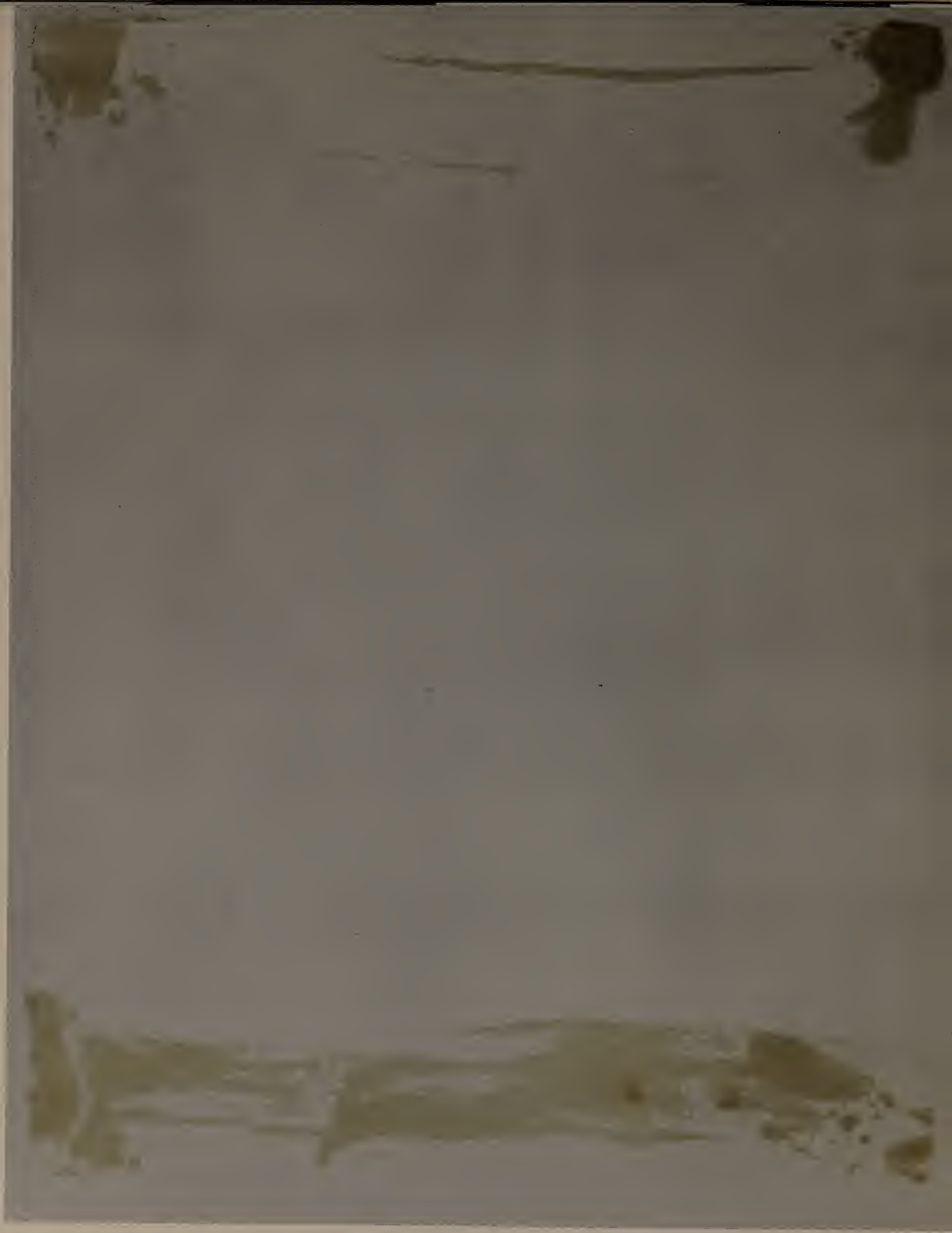
INDUSTRIAL DESIGN



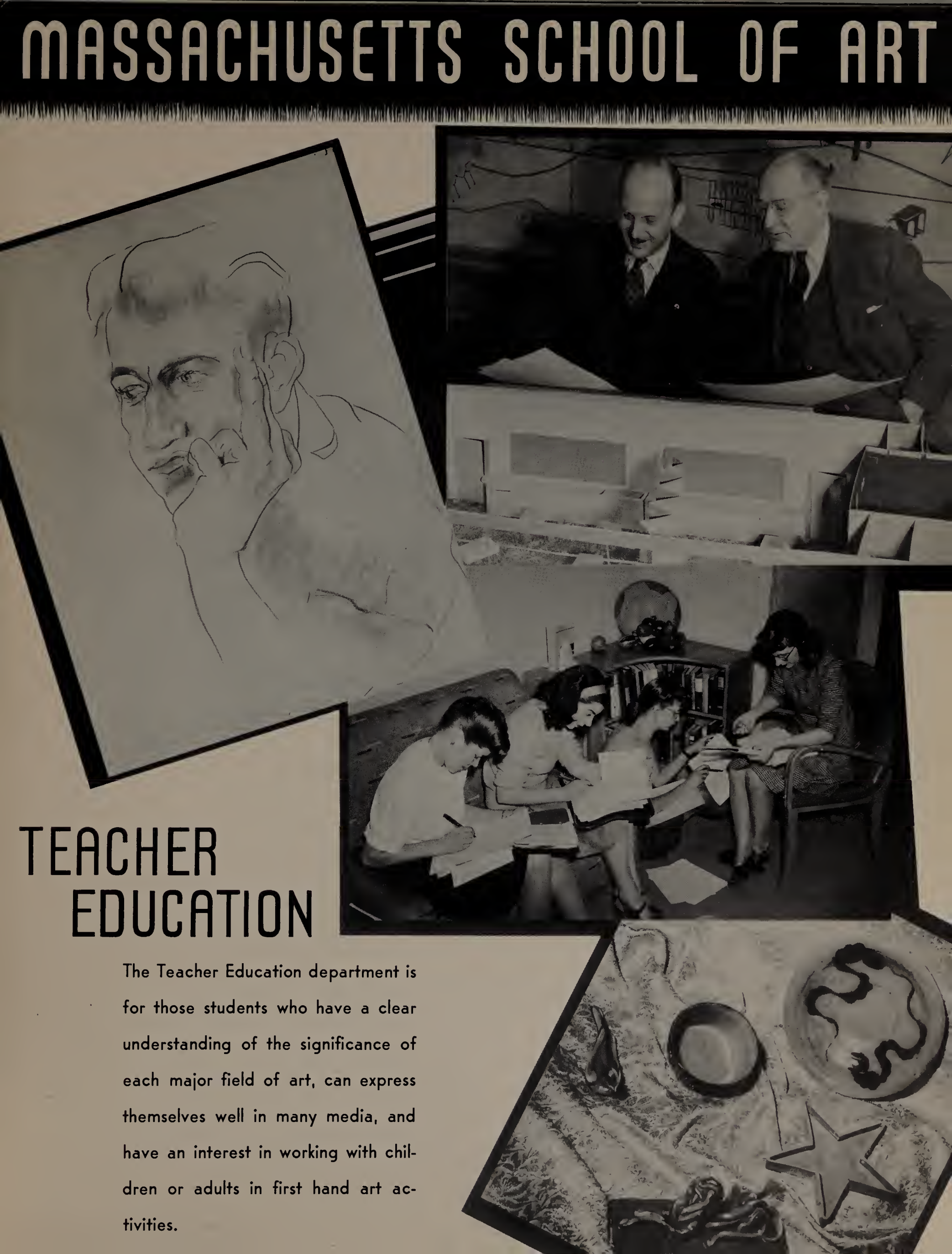
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Industrial Design involves an understanding of business procedures, engineering, available and practical materials and artistic rendering. A specialized field in itself, it is included in the General Design course.

Industrial Design



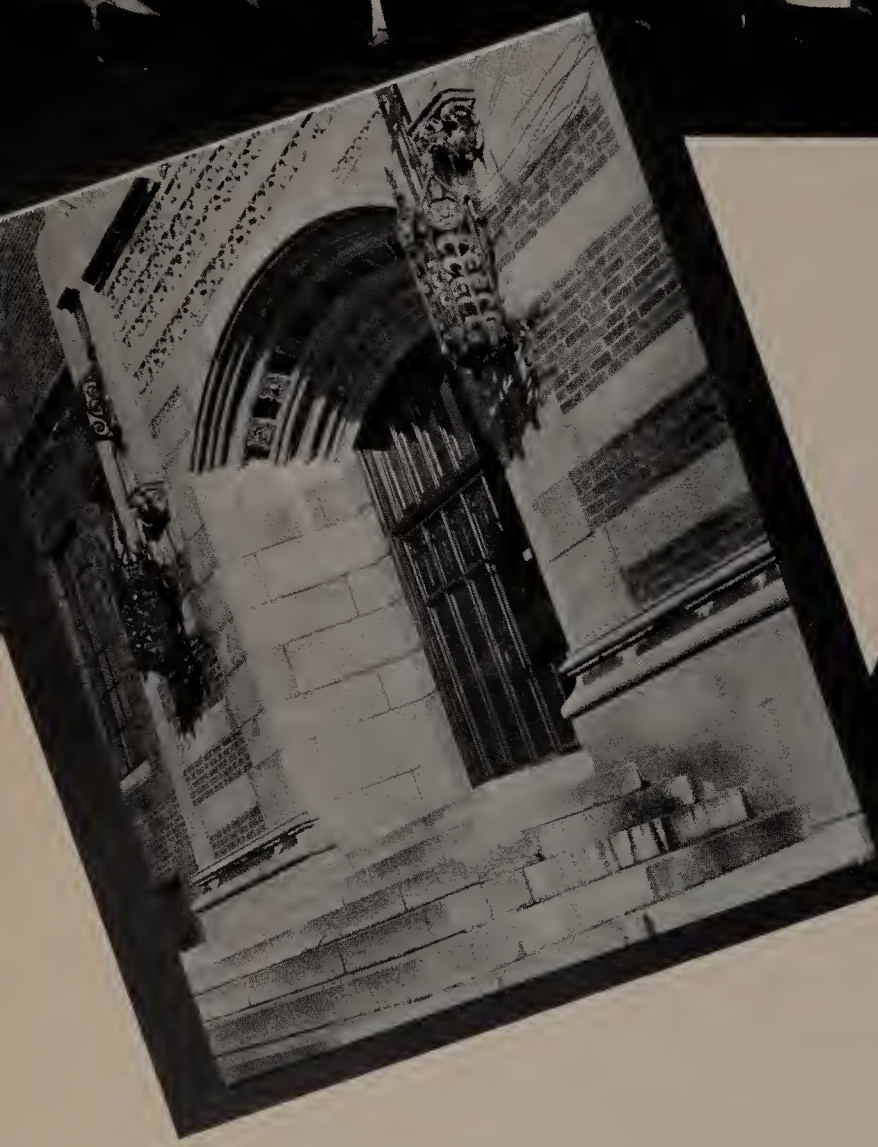
SILK SCREEN



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TEACHER EDUCATION

The Teacher Education department is for those students who have a clear understanding of the significance of each major field of art, can express themselves well in many media, and have an interest in working with children or adults in first hand art activities.



our
building

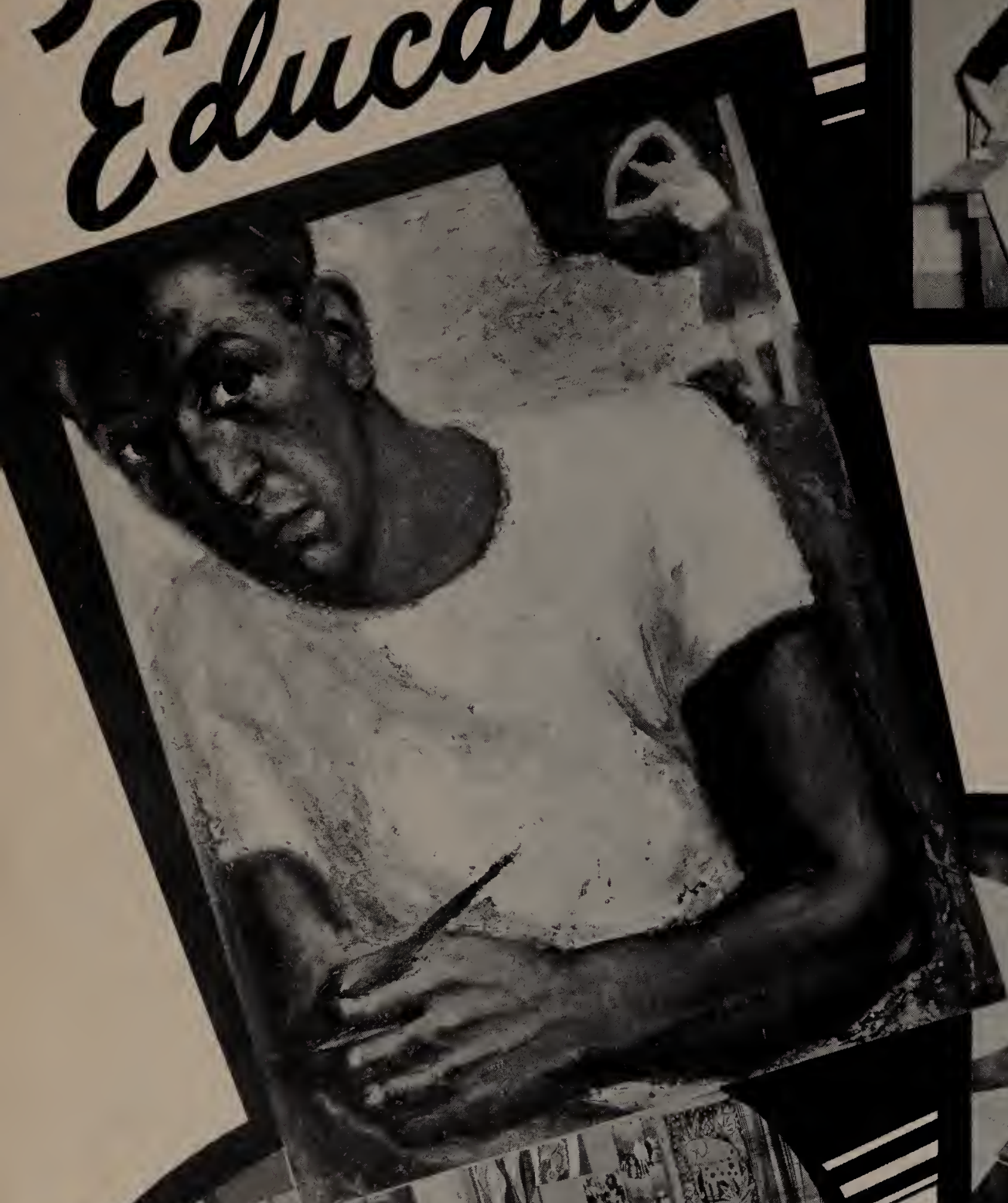
MASSACHUSETTS SCHOOL OF ART

Every student is free to take advantage of the friendly guidance offered him. Whether his problems be academic, social or personal, the administrative officers are prepared to give sympathetic counseling.



EXECUTIVE

Teacher Education



During three semesters, one day a week is spent in the public schools within a radius of 30 miles of Boston. Beginning with observation of art experiences at various school levels, each student gradually develops until he helps plan and teach the art portion of integrated units.

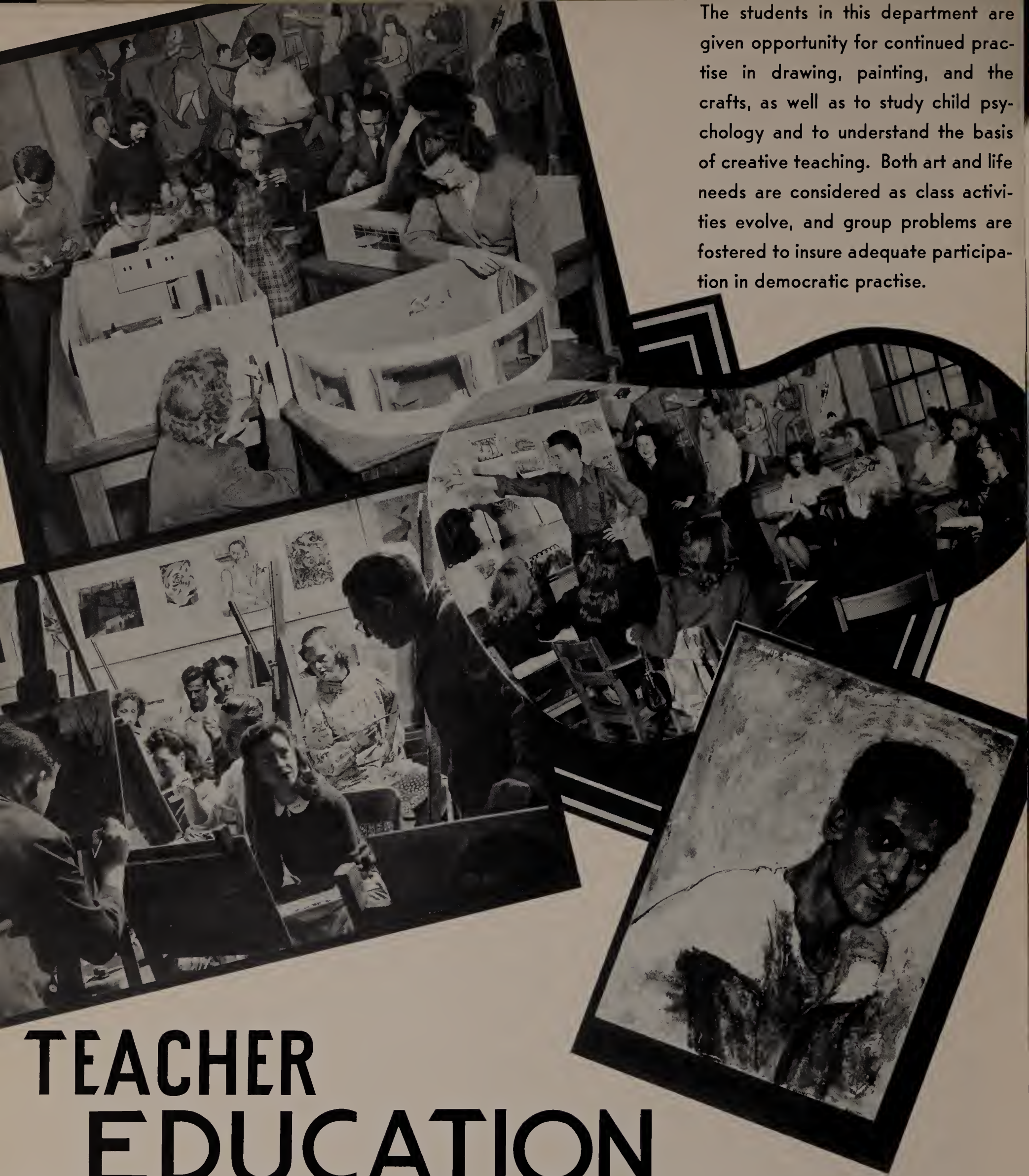


LIBRARY

A library well equipped with books, files and information peculiar to the needs of artists is staffed by a trained librarian whose assistance is invaluable to students searching for all kinds of assorted material pertaining to art.



The students in this department are given opportunity for continued practise in drawing, painting, and the crafts, as well as to study child psychology and to understand the basis of creative teaching. Both art and life needs are considered as class activities evolve, and group problems are fostered to insure adequate participation in democratic practise.



TEACHER EDUCATION

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Services

Convenient too, for both pupils and faculty, is the school cafeteria which sells dinners, sandwiches, soft drinks and candy.

The Art School Associates, Inc., a student cooperative organization, serves as a source for the pupil's needs. Art supplies and books are conveniently and inexpensively made available.





Experience in Original Design, Drap-
ing; Pattern Drafting; Dressmaking;
Styling; Illustration; Forecasting; Fab-
ric Analysis; Costume Research and
Costume as related to the theatre.

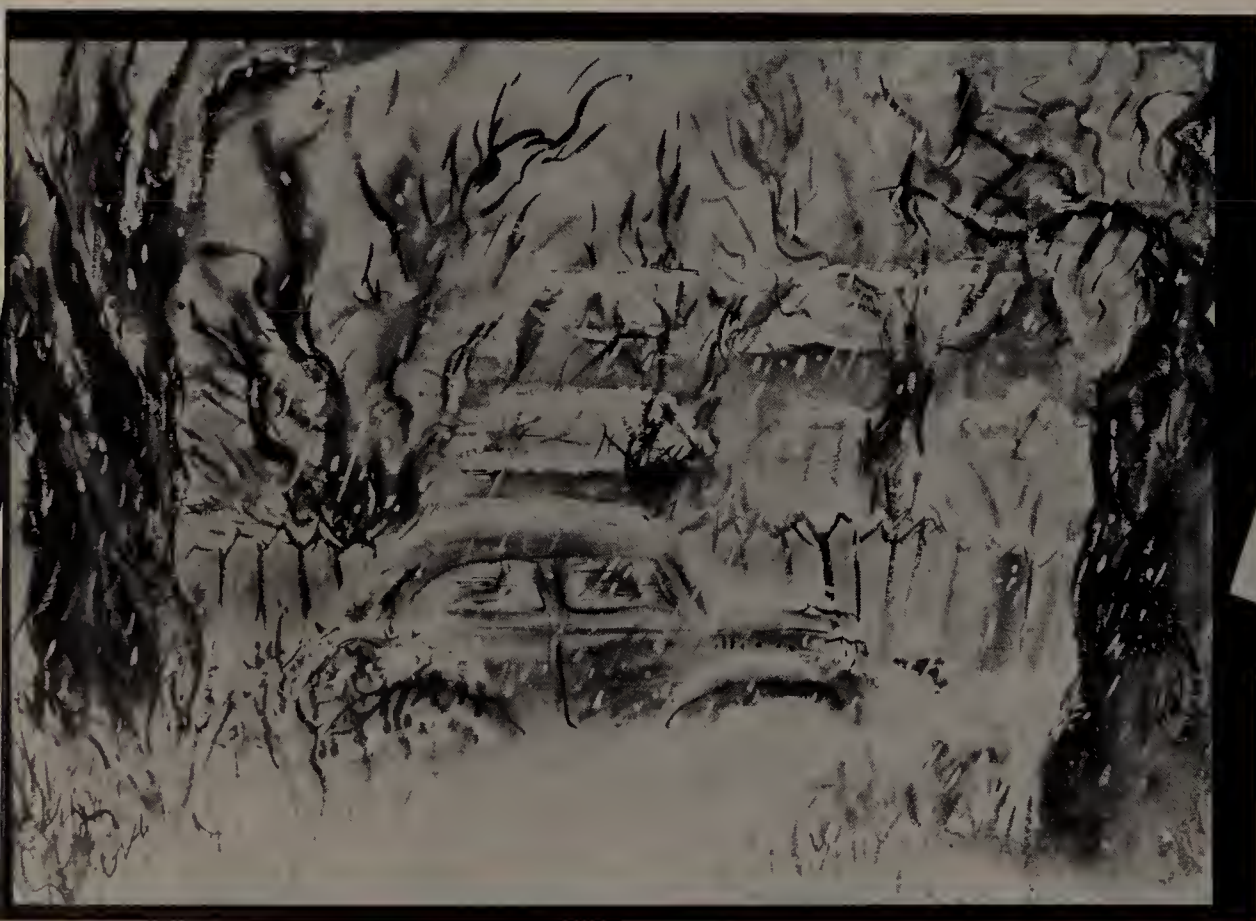
FASHION DESIGN and ILLUSTRATION



SILK SCREEN



As a major field, this study demands a deftness in many different techniques, and the pupil is introduced at an early stage to using his drawing skill in producing scratch board, pen and ink, water color and poster paint creations for commercial and book illustration.



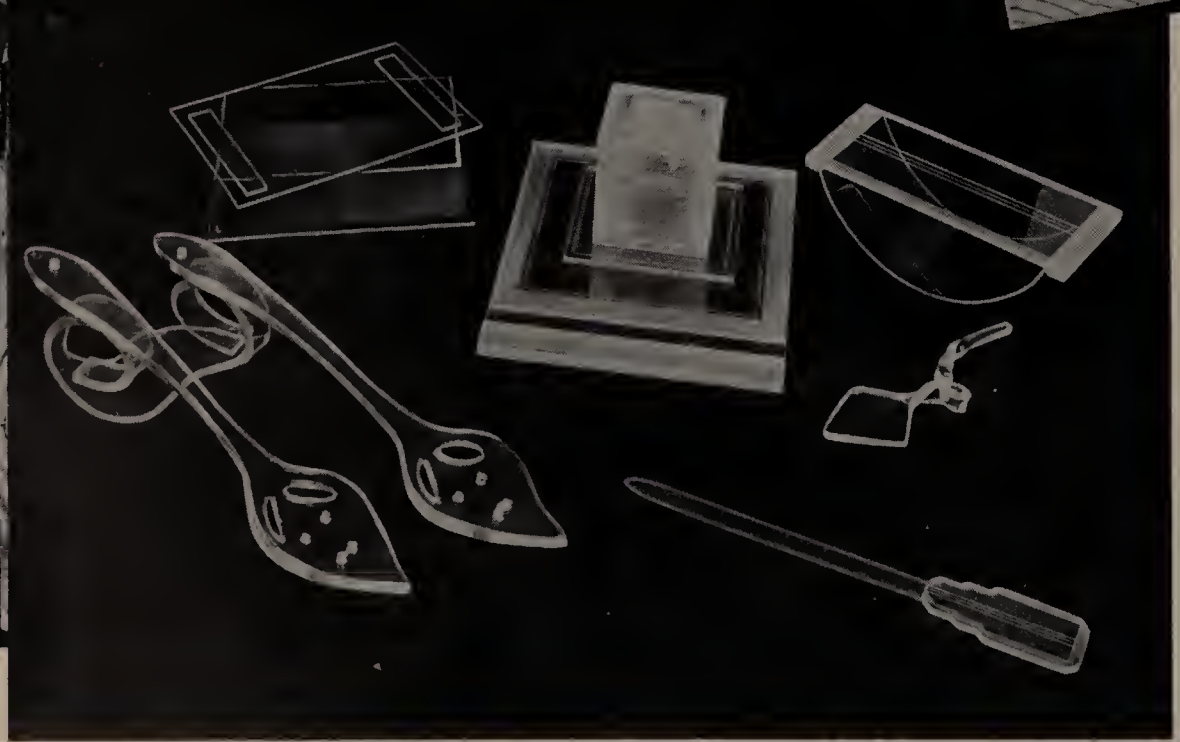
ILLUSTRATION



activities



Old processes are studied as well as new processes and media. A knowledge of crafts and techniques is used with a modern outline in combining materials such as plastics with traditional tried and true processes.



CRAFTS

MASSACHUSETTS SCHOOL OF ART



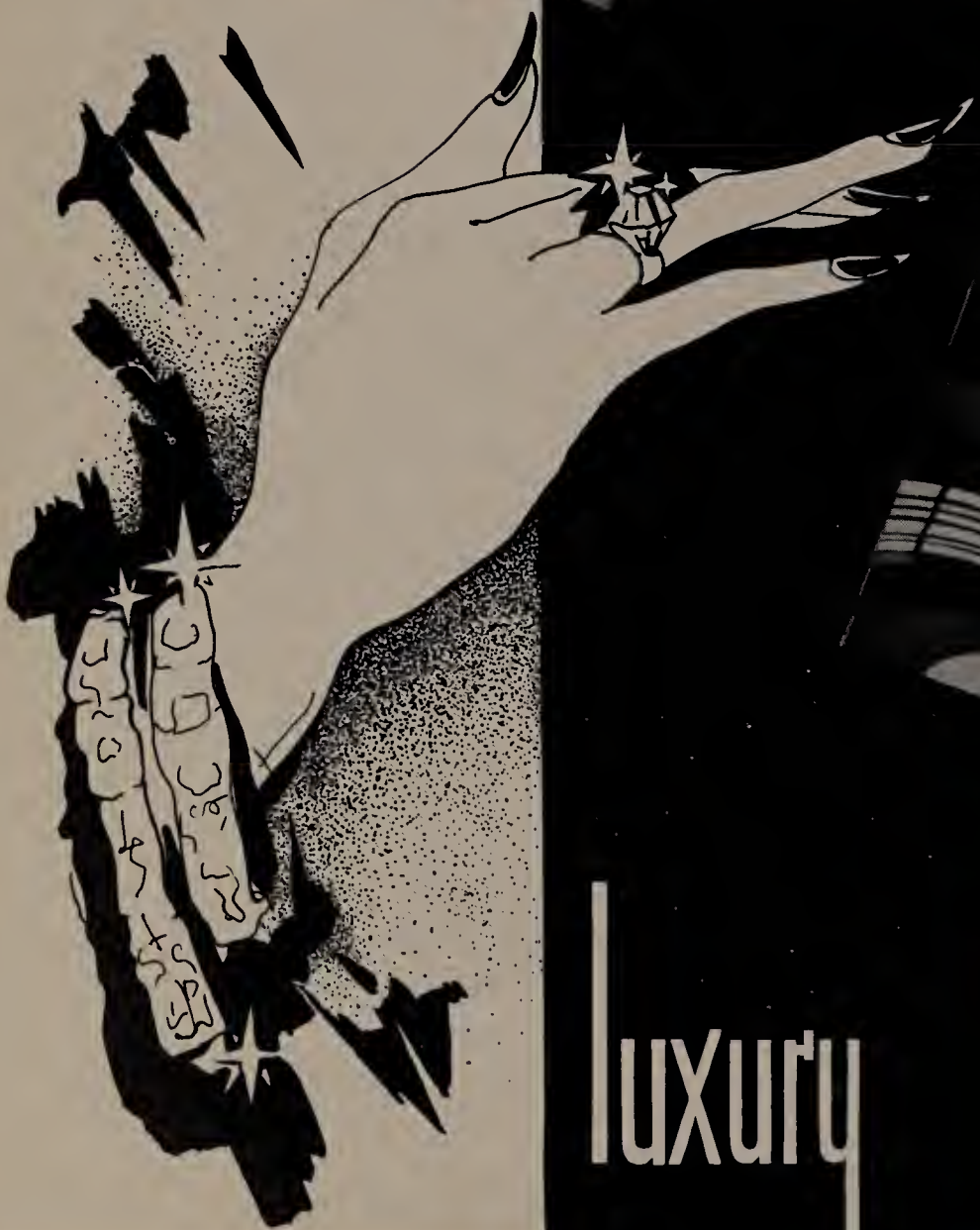
Painting

After gaining familiarity with his materials, the student is given freedom in developing an individual style of expression in painting. Exposure to and study of accepted masters and modern trends provides a more intelligent approach to sound learnings.



MASSACHUSETTS SCHOOL OF ART

The Bostonian



luxury

Design



Extra-curricular activities include Student Government, Year Book Staff, Glee Club, Craft Club, Riding Club and Sketch Groups. Field trips to museums and exhibits are a source of interest and inspiration to the students.

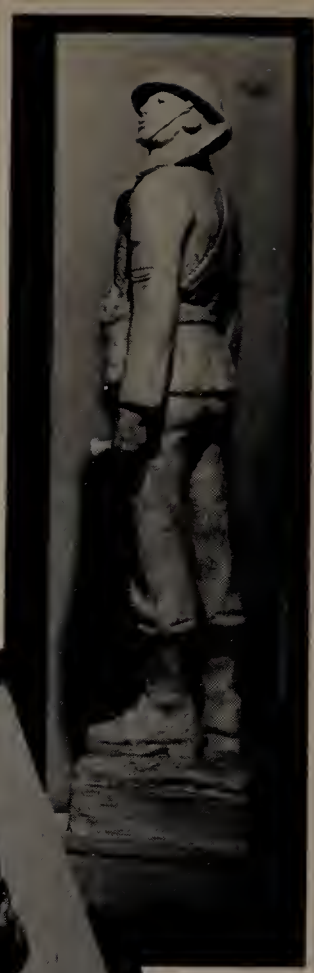


Activities



modeling

Creation in three dimensions is easiest for the beginner, when he works in clay. The feel of the medium is found in modeling simple form and a growing familiarity allows eventually more complicated subjects.



Extra-curricular activities for the students provide opportunities for theatrical and dance experiments resulting in a series of finished productions.



stage

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A unique factor in the curriculum is its basic training which provides a background for apprenticeship and eventual employment in business and industry, or for advanced specialized study. The first two years are devoted to fundamentals.

FRESHMAN YEAR

A concentrated year of study in Art History, Design, Drawing, English, Mechanical Drawing, Modeling, Oil Painting, Perspective, Sociology, Water Color. During this year, a student familiarizes himself with basic materials and techniques in preparation for the Sophomore Year.

JUNIOR YEAR

SPECIALIZED STUDY

JUNIOR TEACHER EDUCATION

Advertising Design, Art History, Book Illustration, Civic Design, Constitutional History, Crafts, Drawing, Educational Principals, English, Interior Decoration, Introduction to Teaching, Modeling, Observation and Practice Teaching, Painting, Perspective, Silk Screen, Sociology.

JUNIOR GENERAL DESIGN

Air Brush, Art History, Commercial Art Techniques, Display, Drawing, Graphic Arts, Industrial Design, Layout, Lettering, Life Drawing, Mechanical Drawing, Oil Painting, Packaging, Perspective, Silk Screen, Textile Design, Water Color, Water Color Illustration.

JUNIOR DRAWING AND PAINTING

Art History, Commercial Advertising, Graphic Arts, Illustration, Life Drawing, Oil Painting*, Water Color.

*Approximately 50% of time given to oil painting.

FASHION DESIGN AND ILLUSTRATION

Curriculum to be announced later.

MODELING AND SCULPTURE

Curriculum to be announced later.

SOPHOMORE YEAR

This second year provides opportunity for concentrated study in Anatomy, Architecture, Art History, Ceramics, Designing in Color and Clay, Drawing, English, Experimentation in Design in Two and Three Dimensions, Lettering, Life Drawing, Mechanical Drawing, Modeling, Oil Painting, Perspective, Psychology, Water Color. Developing skills and personal abilities aids in determining the field of specialization.

SENIOR YEAR

SPECIALIZED STUDY

TEACHER EDUCATION

Advanced Civic Design, Advanced Crafts, Art History, Art in a Democracy, Drawing, Educational Psychology, Educational Research, English, History of Education, Occupational Therapy, Practice Teaching and Supervision, Thesis, Water Color, Workshop.

GENERAL DESIGN

Advertising Design, Art History, Design Research, Drawing, English, Graphic Arts, Illustration, Industrial Design, Life Drawing, Oil Painting, Silk Screen, Water Color.

DRAWING PAINTING

Art History, Commercial Advertising, English, Graphic Arts, Illustration, Oil Painting*, Water Color.

*50% of time given to Oil Painting.

FASHION DESIGN AND ILLUSTRATION

Curriculum to be announced later.

MODELING AND SCULPTURE

Curriculum to be announced later.

Diploma award upon satisfactory completion of the four years.

For further information regarding admission requirements, tuition, courses of study and opportunities of employment after completion of prescribed work in this institution, write directly to the Office of the President.

Massachusetts School of Art • 364 Brookline Ave. • Boston, Mass.

GENERAL DESIGN

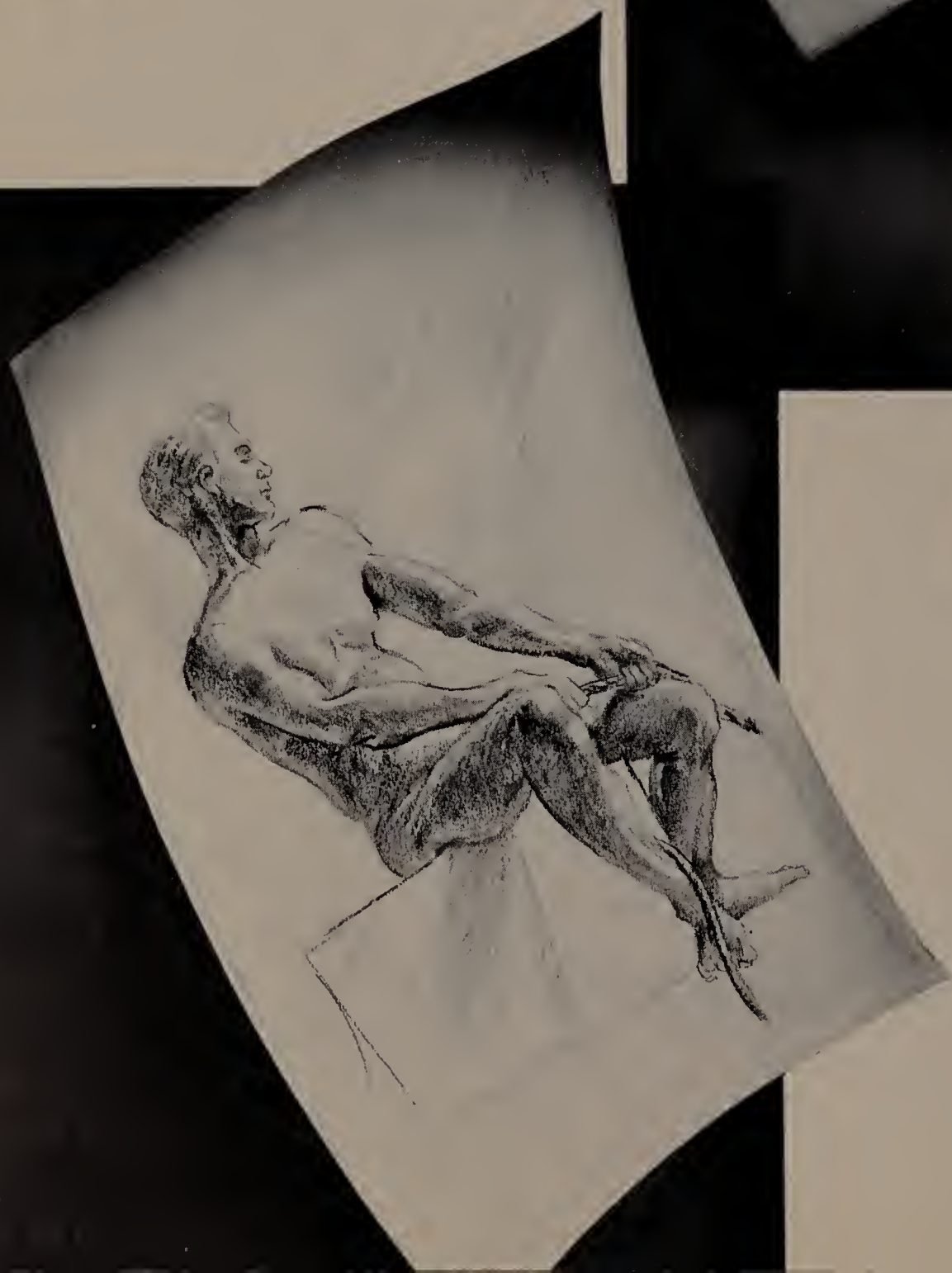
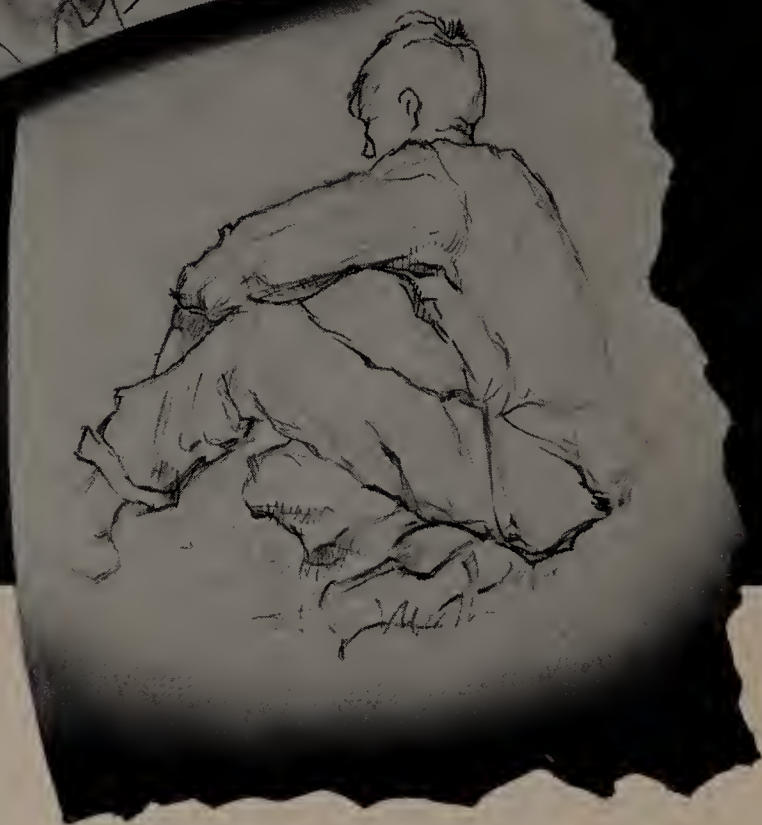
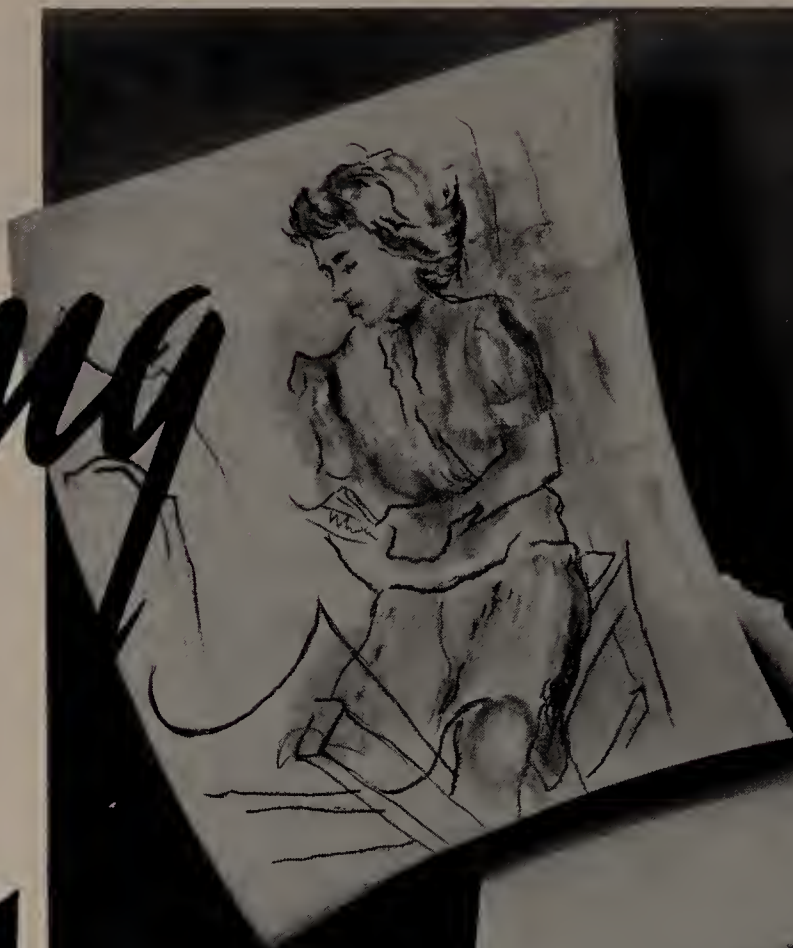


A detailed study of the elementary principles of design leads to more involved problems in commercial and industrial design. Creative designing is most especially the talent of the General Design course students, though an understanding of them is essential to every graduate.



MASSACHUSETTS SCHOOL OF ART

Drawing



Good draftsmanship, as a requisite for all fields of art, is impressed on the pupils by extensive drawing courses every year. Stress is placed on the fundamentals of drawing, producing interesting studies in line, mass or color.

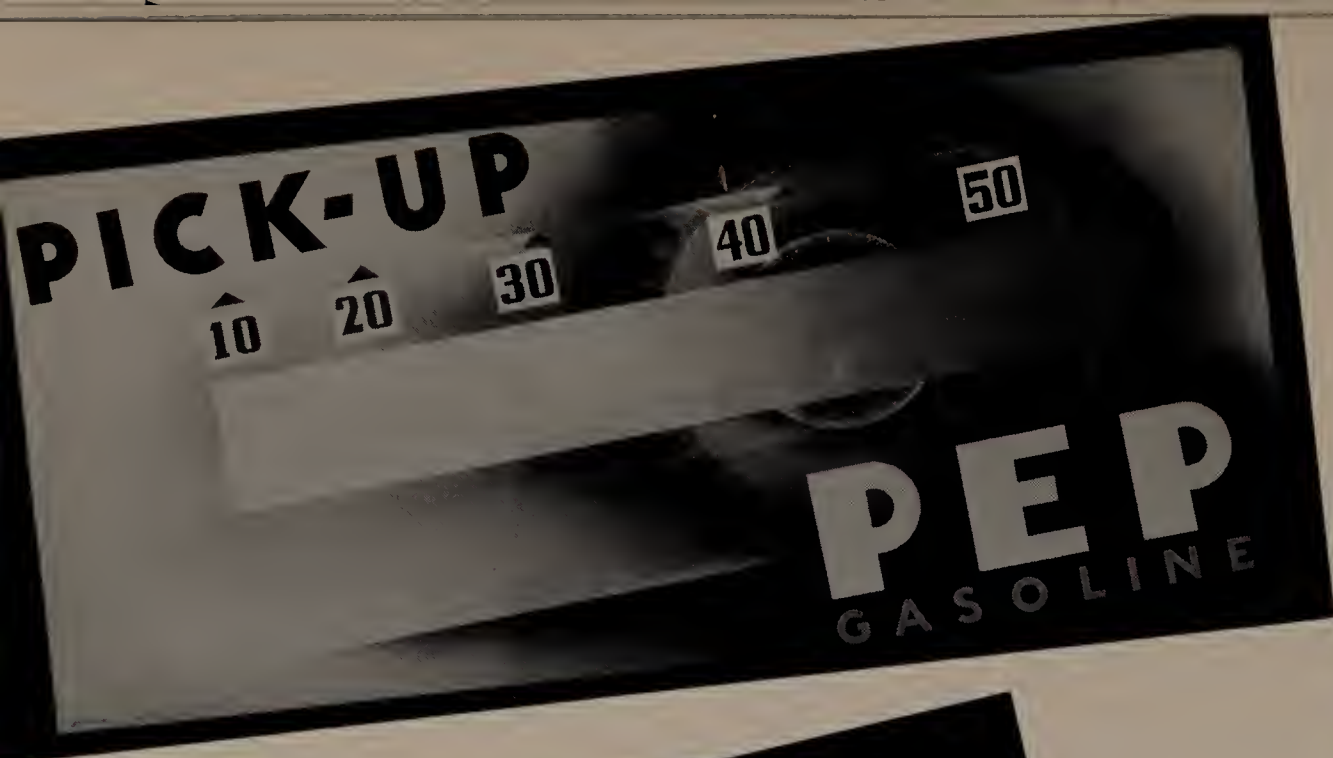
MASSACHUSETTS SCHOOL OF ART

Modeling



Observing the teacher's technique in handling a medium often gives the students a quicker grasp of a new subject. After learning the feel of clay, creations are cast in plaster.





A knowledge of what constitutes good advertising is a "must" for a student of commercial art. The psychology of advertising and the mechanical processes necessary for reproduction are thoroughly analyzed as problems are completed in newspaper and magazine layout, direct mail advertising and lettering of all types.



ADVERTISING DESIGN

SCHOOL OF ART

MASSACHUSETTS SCHOOL OF ART

MASS ART

MASS ART

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